

Research Methods In Cultural Studies Research Methods For Cultural Studies Research Methods For The Arts And The Humanities

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[Research Methods in Theatre and Performance](#) - Baz Kershaw 2011-04-18

How have theatre and performance research methods and methodologies engaged the expanding diversity of performing arts practices? How can students best combine performance/theatre research approaches in their projects? This book's 29 contributors provide hands-on answers to such questions. Challenging and debating received research wisdom and exploring innovative procedures for rigorous enquiry via archives, technology, practice-as-research, scenography, performer training, applied theatre/performance, body in performance and more, they create a focussed compendium of future research options.

Mass Communication Research Methods - Anders Hansen 2009-02-03

This essential set brings together leading articles on the three major domains of the communication process: 1) Institutions/Organisations/Production; 2) Content/Representation; and 3)

Audiences/Consumption

[Qualitative Research Methods](#) - Sarah J. Tracy 2012-11-05

Qualitative Research Methods is a comprehensive, all-inclusive resource for the theory and practice of qualitative/ethnographic research methodology. Serves as a "how-to" guide for qualitative/ethnographic research, detailing how to design a project, conduct interviews and focus groups, interpret and analyze data, and represent it in a compelling manner. Demonstrates how qualitative data can be systematically utilized to address pressing personal, organizational, and social problems. Written in an engaging style, with in-depth examples from the author's own practice. Comprehensive companion website includes sample syllabi, lesson plans, a list of helpful website links, test bank and exam review materials, and exercises and worksheets, available upon publication at <http://www.wiley.com/go/tracy> www.wiley.com/go/tracy/a

Handbook of Research Methods for Organisational Culture - Newton, Cameron 2022-02-04

This innovative Handbook explores the complexity of cultural, conceptual and definitional issues surrounding research into organisational culture, outlining the varied frameworks and theories that underpin the field.

Research Methods for the Digital Humanities - Lewis Levenberg 2018-11-04

This volume introduces the reader to the wide range of methods that digital humanities employ, and offers a practical guide to the study, interpretation, and presentation of cultural material and practices. In this instance, the editors consider digital humanities to include both the use of computing to understand cultural material in new ways, and the application of theories and methods from the humanities to interpret new technologies. Each chapter provides a step-by-step guide to cutting-edge methodologies so that students can make informed decisions about the methods they use, consider ethical practices, follow practical procedures, and present their work effectively. Readers will develop practical and reflexive understandings of the software and digital devices that they study and use for research, and the book will help new researchers collaborate and contribute to their scholarly communities, and to public discourse. As contemporary humanities work becomes increasingly interdisciplinary, and increasingly permeated by and with digital technologies, this volume helps new researchers navigate an evolving academic environment.

Humanities and social sciences students will find this textbook an invaluable resource for assessing and creating digital projects.

Media and Communication Research Methods - Anders Hansen 2018-09-12

This essential textbook provides a clear and authoritative introduction to qualitative and quantitative methods for studying media and communication. Written by two highly experienced researchers, the book draws on a wide range of media and communication research to introduce students to the relative strengths of the different research approaches. Beginning with an overview of the changing contexts and trends in media and communication research approaches, the book demystifies 'research' and the 'research process' by offering practical and accessible guidance on how to design, plan and carry out successful research projects in media and communication. This is an indispensable text for all students of media and communication studies, particularly those undertaking their own research projects or taking modules in research methods.

Online Research Methods in Sport Studies - Jamie Cleland 2019-12-13

The internet and digital technologies have transformed sport and the way that we research sport, opening up new ways to analyse sport organisations, fan communities, networks, athletes, the media, and other key stakeholders in the field. This engaging and innovative book offers a complete introduction to online research methods in sport studies, guiding the reader through the entire research process, and bringing that process to life with sport-related cases and examples. Covering both qualitative and quantitative methods, the book introduces key topics such as generating a research idea, implementing the research design, maintaining good ethical standards, and collecting, analysing and presenting data. It explains how to conduct online surveys, online interviews, and online ethnography in practice, and every chapter contains individual and group activities to encourage the reader to engage with real online research, as well as further reading suggestions to help them develop their knowledge. *Online Research Methods in Sport Studies* is essential reading for undergraduate and postgraduate students, academics, and researchers with an interest in sport studies, and is a useful reference for practitioners working in sport or sport media who want to improve their professional research skills.

Research Methods for English Studies - Gabriele Griffin 2013-09-13

With a revised Introduction and with all chapters revised to bring them completely up-to-date, this new edition remains the leading guide to research methods for final-year undergraduates, postgraduates taking Masters degrees and PhDs students of 19th- an

[The Handbook of Visual Analysis](#) - Theo Van Leeuwen 2001-03-29

The Handbook of Visual Analysis is a rich methodological resource for students, academics, researchers and professionals interested in investigating the visual representation of socially significant issues. The Handbook: Offers a wide-range of methods for visual analysis: content analysis, historical analysis, structuralist analysis, iconography, psychoanalysis, social semiotic analysis, film analysis and ethnomethodology. Shows how each method can be applied for the purposes of specific research projects

Exemplifies each approach through detailed analyses of a variety of data, including, newspaper images, family photos, drawings, art works and cartoons Includes examples from the authors' own research and professional practice The Handbook of Visual Analysis, which demonstrates the importance of visual data within the social sciences offers an essential guide to those working in a range of disciplines including: media and communication studies, sociology, anthropology, education, psychoanalysis, and health studies. Practical Research Methods for Media and Cultural Studies - Maire Messenger Davies 2006-07-18

Many very intelligent people don't like dealing with numbers. Similarly, many gifted scientists are not especially interested in studying people and their cultural behaviour. In this book, we argue that being interested in people and their cultures, and helping students and others to use numbers to pursue these interests, are not mutually exclusive. Research methods are becoming an increasingly important requirement for students of all kinds. But many students, particularly those in the humanities, struggle with concepts drawn from the social sciences and find quantitative and statistical information inaccessible and daunting. Nonetheless, such concepts are found in nearly all areas of society, from market research and opinion polls to psychological studies of human behaviour. This book aims to provide a simple guide to the process of conducting research in the humanities, with special reference to media and culture, from the planning stage, through the data gathering, to the analysis and interpretation of results: 'planning it', 'doing it' and 'understanding it'. The book aims to show how students' own choice of research topic can be refined into a manageable research question and how the most appropriate methodologies can be applied. Each section draws on actual examples from research that the authors and their students have conducted. Topics covered include: choosing a research question and method; instrument design and pilot data; practical procedures; research with children; looking at statistics; and interpretation of results. Features: *Based on the authors' practical experience as researchers and teachers and is thus accessible, practical and 'how to'. *Includes students' own work as examples. *Bridges the 'divide' between social science and humanities research methods and will therefore appeal to a broad range of students and teachers.

Cultural Methodologies - Jim McGuigan 1997-11-21

Cultural Methodologies illustrates the distinctiveness and coherence of cultural studies as a site of interaction between the humanities and the social sciences. Topics covered include: the relationship between critical theory and cultural studies; the pragmatics of cultural research and education; ethical questions and research purposes; the role of feminism in cultural studies; the uses of autobiography; the analysis of city cultures; textual analysis and ethnographic procedures; constructions of identity in relation to 'race', sexuality and nationhood; the use of qualitative and quantitative data; and some of the main issues involved in generating research findings for a thesis or other publication. The book is written for students either commencing or intending to do research in cultural studies. It stresses how necessary it is to consider and plan very carefully the rationales and principles in research while avoiding the straitjacket of 'methodology'.

Cultural Influences on Research Methods and Statistics - David Ricky Matsumoto 1994

Questions of Method in Cultural Studies - Mimi White 2008-04-15

Question of Method in Cultural Studies brings together a group of scholars from across the social sciences and humanities to consider one of the most vexing issues confronting the proverbial 'anti-discipline' of cultural studies. Covers such topics as the media, feminism, and politics Identifies what methods have prevailed in the interdisciplinary pursuit of cultural studies Examines the relationship between cultural studies and traditional disciplines, the politics of knowledge, and spatial and temporal models Probes the possibility of method in explicit terms for scholars and students in media, communications, sociology and allied fields.

Visual Research Methods - Gregory C. Stanczak 2007-03-28

Visual Research Methods: Image, Society, and Representation translates abstract concepts into visually-compelling elements of everyday life. Differing from photographs as illustration, this edited volume synthesizes images with analytic questions about the world "out there." Editor Gregory C. Stanczak crisscrosses disciplines in ways that highlight the multiple manifestations of a new interdisciplinary trend.

Cross-Cultural Research Methods - Carol R. Ember 2009-07-16

Without ethnography, cross-cultural comparison would not be possible. But without cross-cultural comparison, we would know nothing of what may be universal or variable across human cultures, or why variation exists. Cross-Cultural Research Methods is an introductory teaching tool that shows students and potential researchers how to describe, compare, and analyze patterns that occur in different cultures, that is, how to form and test anthropological, sociological, psychological, medical, or political hypotheses about cultural variation.

Doing Research in Cultural Studies - Paula Saukko 2003-11-03

'This book is a goldmine for students...it is brilliantly conceptualized and brilliantly executed. With this book cultural studies finally comes of age methodologically' - Professor Norman K Denzin, Institute of Communications Research, University of Illinois Doing Research in Cultural Studies outlines the key methodological approaches to the study of lived experience, texts and social contexts within the field of cultural studies. It offers a comprehensive discussion of classical methodologies and introduces the reader to more contemporary debates that have argued for new ethnographic, poststructuralist and multi-scape research methods. Through a detailed yet concise explanation, the reader is shown how these methodologies work and how their outcomes may be interpreted. Key features of the book include: - An innovative framework - combining different methodologies and approaches. - A variety of 'real-life' examples and case studies - enriches the book for the reader - A set of practical exercises in each chapter - pedagogical and student-focused throughout. The book has a flowing narrative and student-friendly structure which make it accessible to and popular with students, while the discussion of fresh approaches makes it also of interest to experienced researchers. It contains all the ingredients necessary to help the reader attain a solid grasp of analytical and practical challenges to doing effective research in cultural studies today.

Research Methods for Anthropological Studies of Food and Nutrition - Janet Chrzan 2017-02-01

The dramatic increase in all things food in popular and academic fields during the last two decades has generated a diverse and dynamic set of approaches for understanding the complex relationships and interactions that determine how people eat and how diet affects culture. These volumes offer a comprehensive reference for students and established scholars interested in food and nutrition research in Nutritional and Biological Anthropology, Archaeology, Socio-Cultural and Linguistic Anthropology, Food Studies and Applied Public Health.

Media and Communication Research - Arthur Asa Berger 2000-03-21

In this book, Arthur Asa Berger combines a practical focus, the use of numerous examples, a step-by-step approach, and humour to examine both qualitative and quantitative research methods in media and communication research.

Affective Methodologies - Britta Timm Knudsen 2016-02-10

The collection proposes inventive research strategies for the study of the affective and fluctuating dimensions of cultural life. It presents studies of nightclubs, YouTube memes, political provocations, heritage sites, blogging, education development, and haunting memories.

Cross-Cultural Research Methods in Psychology - David Matsumoto 2010-10-11

Cross-cultural research is now an undeniable part of mainstream psychology and has had a major impact on conceptual models of human behavior. Although it is true that the basic principles of social psychological methodology and data analysis are applicable to cross-cultural research, there are a number of issues that are distinct to it, including managing incongruities of language and quantifying cultural response sets in the use of scales. Cross-Cultural Research Methods in Psychology provides state-of-the-art knowledge about the methodological problems that need to be addressed if a researcher is to conduct valid and reliable cross-cultural research. It also offers practical advice and examples of solutions to those problems and is a must-read for any student of culture.

Indigenous Research Methodologies - Bagele Chilisa 2012

Following the increasing emphasis in the classroom and in the field to sensitize researchers and students to diverse epistemologies, methods, and methodologies - especially those of women, minority groups, former colonized societies, indigenous people, historically oppressed communities, and people with disabilities, author Bagele Chilisa has written the first research methods textbook that situates research in a larger,

historical, cultural, and global context with case studies from around the globe to make very visible the specific methodologies that are commensurate with the transformative paradigm of research and the historical and cultural traditions of indigenous peoples. Chapters cover the history of research methods, colonial epistemologies, research within postcolonial societies, relational epistemologies, emergent and indigenous methodologies, Afrocentric research, feminist research, language frameworks, interviewing, and building partnerships between researchers and the researched. The book comes replete with traditional textbook features such as key points, exercises, and suggested readings, which makes it ideally suited for graduate courses in research methods, especially in education, health, women's studies, cultural studies, sociology, and related social sciences.

How to Publish Your Communication Research: An Insider's Guide - Alison Alexander 2001-08-23

Well-known journal editors and Communication scholars Alison Alexander and W. James Potter provide an insider's guide to getting published in scholarly communication journals. Alexander and Potter begin with a review of the manuscript submission process followed by coverage of writing traps that should be avoided. Additional chapters, written by eight other distinguished journal editors, tell prospective authors what editors and reviewers look for when deciding which articles should be published and which should not.

Understanding Audiences - Andy Ruddock 2000-12-05

The history of audience research tells us that the relationship between the media and viewers, readers and listeners is complex and requires multiple methods of analysis. In *Understanding Audiences*, Andy Ruddock introduces students to the range of quantitative and qualitative methods and invites his readers to consider the merits of both. *Understanding Audiences*: demonstrates how - practically - to investigate media power; places audience research - from early mass communication models to cultural studies approaches - in their historical and epistemological context; explores the relationship between theory and method; concludes with a consideration of the long-running debate on media effects; includes exercises which invite readers to engage with the practical difficulties of conducting social research.

Qualitative Research Methods for Media Studies - Bonnie Brennen 2012-11-12

This book introduces the essential qualitative methods used in media research, with an emphasis on integrating theory with practice. Each method is introduced through step-by-step instruction on conducting research and interpreting research findings, alongside in-depth discussions of the historical, cultural, and theoretical context of the particular method and case studies drawn from published scholarship. This text is a comprehensive and accessible introduction to qualitative methods, ideal for media and mass communication research courses.

The SAGE Encyclopedia of Communication Research Methods - Mike Allen 2017-04-11

Communication research is evolving and changing in a world of online journals, open-access, and new ways of obtaining data and conducting experiments via the Internet. Although there are generic encyclopedias describing basic social science research methodologies in general, until now there has been no comprehensive A-to-Z reference work exploring methods specific to communication and media studies. Our entries, authored by key figures in the field, focus on special considerations when applied specifically to communication research, accompanied by engaging examples from the literature of communication, journalism, and media studies. Entries cover every step of the research process, from the creative development of research topics and questions to literature reviews, selection of best methods (whether quantitative, qualitative, or mixed) for analyzing research results and publishing research findings, whether in traditional media or via new media outlets. In addition to expected entries covering the basics of theories and methods traditionally used in communication research, other entries discuss important trends influencing the future of that research, including contemporary practical issues students will face in communication professions, the influences of globalization on research, use of new recording technologies in fieldwork, and the challenges and opportunities related to studying online multi-media environments. Email, texting, cellphone video, and blogging are shown not only as topics of research but also as means of collecting and analyzing data. Still other entries delve into considerations of accountability, copyright, confidentiality, data ownership and security, privacy, and other aspects of conducting an ethical research program. Features: 652 signed entries are contained in an authoritative work spanning four volumes available in choice of electronic or print formats. Although organized A-to-Z, front matter includes a

Reader's Guide grouping entries thematically to help students interested in a specific aspect of communication research to more easily locate directly related entries. Back matter includes a Chronology of the development of the field of communication research; a Resource Guide to classic books, journals, and associations; a Glossary introducing the terminology of the field; and a detailed Index. Entries conclude with References/Further Readings and Cross-References to related entries to guide students further in their research journeys. The Index, Reader's Guide themes, and Cross-References combine to provide robust search-and-browse in the e-version.

Media Research Methods - Barrie Gunter 2000-02-11

Assessing the relative strengths and weaknesses of qualitative and quantitative methods, this book examines the methodological perspectives adopted by media researchers in their attempts to understand the nature of media in society.

Research Methods for History - Simon Gunn 2011-11-30

The first guide to the sources, techniques and concepts needed for effective historical research. While historians have become increasingly sensitive to social and cultural theory since the 1980s, the actual methods by which research is carried out in History have been largely taken for granted. *Research Methods for History* encourages those researching the past to think creatively about the wide range of methods currently in use, to understand how these methods are used and what historical insights they can provide. The book covers sources and methods that are well-established in History, such as archival research, together with those that are less widely known. The themes of the different chapters have been selected to reflect recent trends in the subject. Even with more established methods, however, the aim is to present new insights and perspectives and to open researchers' minds to new methodological possibilities.

Researching Culture - Pertti Alasuutari 1995-09-27

Introduces a range of approaches and methodological tools available for undertaking critical research. This book shows how cultural studies transcend traditional divisions between qualitative and quantitative methods and between social sciences and humanities.

Research Methods for Cultural Studies - Michael Pickering 2008-02-22

This new textbook addresses the neglect of practical research methods in cultural studies. It provides readers with clearly written overviews of research methods in cultural studies, along with guidelines on how to put these methods into operation. It advocates a multi-method approach, with students drawing from a pool of techniques and approaches suitable for their own topics of investigation. The book covers the following main areas: * Drawing on experience, and studying how narratives make sense of experience. * Investigating production processes in the cultural industries, and the consumption and assimilation of cultural products by audiences and fans. * Taking both quantitative and qualitative approaches to the study of cultural life. * Analysing visual images and both spoken and written forms of discourse. * Exploring cultural memory and historical representation.

Methods and Data Analysis for Cross-Cultural Research - Fons J. R. van de Vijver 2021-06-24

This is an integrated introduction to methods, research design, and data analysis tailored to the challenges of cross-cultural research.

Arts-Based Research Methods in Writing Studies - Kate Hanzalik 2021-02-09

As the arts become an increasingly popular pedagogical tool in writing studies, *Arts-Based Research Methods in Writing Studies* offers scholars and educators in the field ways to leverage the arts for their own scholarship through the practice of arts-based research (ABR). Tailored to the needs of writing studies scholars, this concise guide presents ways of exploring and addressing unresolved research questions from the past as well as new, pressing questions that are emerging in light of increasingly fraught and complicated current contexts. It explores motives and methods for taking up ABR, sheds light on the processes of representing research and the ethical imperative of methodological disclosure, and looks critically at the complexities of fully realizing ABR in writing studies while offering some pedagogical applications. Connecting theory to practice, this book also performs ABR through a co-created mixed-media text about the everyday and extraordinary stories woven into the fabric of new American artists' composing processes. *Arts-Based Research Methods in Writing Studies* lends itself to insight that is at once personal for writing studies researchers, useful for research communities, and a catalyst for social change beyond

institutional walls; as such, it will be an important resource for scholars, educators, and graduate students in writing studies and those interested in multimodal, multilingual, and translingual learning; equitable pedagogies and administrative practices; online writing instruction; transnational literacies; research methods; community-based research; and disability studies in composition.

How to Do Media and Cultural Studies - Jane Stokes 2003-02-24

Providing a student guide to the process of research and writing for media and cultural studies, the author covers both quantitative and qualitative methods and includes a list of useful library resources and essential Web sites.

The Practice of Cultural Studies - Richard Johnson 2004-05-25

Presenting students with a how-to guide to doing research in cultural studies, *The Practice of Cultural Studies* is an original introduction to the field. The book combines clear introductions to the core concepts of cultural studies with a very practical sense of how research in the field actually gets done.

Research Methods for Memory Studies - Emily Keightley 2013-05-31

The first practical guide to research methods in memory studies. This book provides expert appraisals of a range of techniques and approaches in memory studies, and focuses on methods and methodology as a way to help bring unity and coherence to this new

Cultural Studies Methodology and Political Strategy - Robert F. Carley 2021-04-28

This book is an intervention into cultural studies' theoretical and methodological foundations. It addresses a crisis in conjunctural analysis: that there is no theorized method for conjunctural analysis as it pertains to recognizing a conjunctural shift or the emergence of an organic crisis. This crisis is connected to the belief that the definition of the conjuncture is ambiguous in Gramsci's work, but using a broader range of primary, secondary, and also untranslated sources on the conjuncture, Carley demonstrates that Gramsci has decisively settled that ambiguity. Through a philological approach to Gramsci's original texts, this book alters the debate around conjunctural analysis and offers means to reinterpret cultural studies and its relationship to its founding thinkers.

Research Methods in Health Humanities - Craig M. Klugman 2019-09-02

Research Methods in Health Humanities surveys the diverse and unique research methods used by scholars in the growing, transdisciplinary field of health humanities. Appropriate for advanced undergraduates, but rich enough to engage more seasoned students and scholars, this volume is an essential teaching and reference tool for health humanities teachers and scholars. Health humanities is a field committed to social justice and to applying expertise to real world concerns, creating research that translates to participants and communities in meaningful and useful ways. The chapters in this field-defining volume reflect these values by examining the human aspects of health and health care that are critical, reflective, textual, contextual, qualitative, and quantitative. Divided into four sections, the volume demonstrates how to conduct research on texts, contexts, people, and programs. Readers will find research methods from traditional disciplines adapted to health humanities work, such as close reading of diverse texts, archival research, ethnography, interviews, and surveys. The book also features transdisciplinary methods unique to the health humanities, such as health and social justice studies, digital health humanities, and community dialogues. Each chapter provides learning objectives, step-by-step instructions, resources, and exercises, with illustrations of the method provided by the authors' own research. An invaluable tool in learning,

curricular development, and research design, this volume provides a grounding in the traditions of the humanities, fine arts, and social sciences for students considering health care careers, but also provides useful tools of inquiry for everyone, as we are all future patients and future caregivers of a loved one.

Fashion Studies - Heike Jenss 2016-01-28

The study of fashion has expanded into a thriving field of inquiry, with researchers utilizing diverse methods from across subject disciplines to explore fashion and dress in wide-ranging contexts. With an emphasis on material culture and ethnographic approaches in fashion studies, this groundbreaking volume offers fascinating insights into the complex dynamics of research and fashion. Featuring unique case studies, with interdisciplinary scholars reflecting on their practical research experiences, *Fashion Studies* provides rich and nuanced perspectives on the use, and mixing and matching of methodological approaches - including object and image based research, the integration of qualitative and quantitative methods and the fluid bridging of theory and practice. Engaging with diverse subjects, from ethnographies of model casting and street-style blogging, wardrobe studies and a material culture analysis of global denim wearing, to Martin Margiela's design and archival methods, *Fashion Studies* presents complex approaches in a lively and informative manner that will appeal to students of fashion, anthropology, sociology, cultural studies and related fields.

The SAGE Handbook of Visual Research Methods - Eric Margolis 2011-07-31

This book captures the state of the art in visual research. Margolis and Pauwels have brought together, in one volume, a unique survey of the field of visual research that will be essential reading for scholars and students across the social sciences, arts and humanities. The *SAGE Handbook of Visual Research Methods* encompasses the breadth and depth of the field, and points the way to future research possibilities. It illustrates 'cutting edge' as well as long-standing and recognized practices. This book is not only 'about' research, it is also an example of the way that the visual can be incorporated into data collection and the presentation of research findings. Chapters describe a methodology or analytical framework, its strengths and limitations, possible fields of application and practical guidelines on how to apply the method or technique. The Handbook is organized into seven main sections: - Framing the Field of Visual Research - Producing Visual Data and Insight - Participatory and Subject-Centered Approaches - Analytical Frameworks and Approaches - Visualization Technologies and Practices - Moving Beyond the Visual - Options and Issues for Using and Presenting Visual Research. Eric Margolis is an Associate Professor in the Hugh Downs School of Human Communication. He is President of the International Visual Sociology Association. Luc Pauwels is Professor of Visual Culture at the University of Antwerp. He is Chair of the Visual Communication Studies Division of the ICA and Vice-President of the International Visual Sociology Association (IVSA).

Handbook of Critical and Indigenous Methodologies - Norman K. Denzin 2008-05-07

"... The Handbook of Critical and Indigenous Methodologies extends beyond the investigation of qualitative inquiry itself to explore the indigenous and nonindigenous voices that inform research, policy, politics, and social justice". -- BACKCOVER.

Research Practice for Cultural Studies - Ann Gray 2003

How is culture 'lived'? What are the best ways of investigating cultural life? This book offers practical guidance for researching cultural studies.