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Mining the Social Web - Matthew Russell 2011-01-21
Provides information on data analysis from a varety of social networking sites, including Facebook, Twitter, and LinkedIn.
Encyclopedia of Business Analytics and Optimization - Wang, John 2014-02-28
As the age of Big Data emerges, it becomes necessary to take the five dimensions of Big Data- volume, variety, velocity, volatility, and veracity- and focus these dimensions towards one critical emphasis - value. The Encyclopedia of Business Analytics and Optimization confronts the challenges of information retrieval in the age of Big Data by exploring recent advances in the areas of knowledge management, data visualization, interdisciplinary communication, and others. Through its critical approach and practical application, this book will be a must-have reference for any professional, leader, analyst, or manager interested in making the most of the knowledge resources at their disposal.
Encyclopedia of Social Network Analysis and Mining - Reda Alhajj 2018-05-02
Social Network Analysis and Mining Encyclopedia (ESNAM) is the first major reference work to integrate fundamental concepts and research directions in the areas of social networks and applications to data mining. The second edition of ESNAM is a truly outstanding reference appealing to researchers, practitioners, instructors and students (both undergraduate and graduate), as well as the general public. This updated reference integrates all basics concepts and research efforts under one umbrella. Coverage has been expanded to include new emerging topics such as crowdsourcing, opinion mining, and sentiment analysis. Revised content of existing material keeps the encyclopedia current. The second edition is intended for college students as well as public and academic libraries. It is anticipated to continue to stimulate more

awareness of social network applications and research efforts. The advent of electronic communication, and in particul ar on-line communities, have created social networks of hitherto unimaginable sizes. Reflecting the interdisciplinary nature of this unique field, the essential contributions of diverse disciplines, from computer science, mathematics, and statistics to sociology and behavioral science, are described among the 300 authoritative yet highly readable entries. Students will find a world of information and insight behind the familiar façade of the social networks in which they participate. Researchers and practitioners will benefit from a comprehensive perspective on the methodologies for analysis of constructed networks, and the data mining and machine learning techniques that have proved attractive for sophisticated knowledge discovery in complex applications. Also addressed is the application of social network methodologies to other domains, such as web networks and biological networks.

Mining and Analyzing Social Networks - I-Hsien Ting 2010-05-29
Mining social networks has now becoming a very popular research area not only for data mining and web mining but also social network analysis. Data mining is a technique that has the ability to process and analyze large amount of data and by this to discover valuable information from the data. In recent year, due to the growth of social communications and social networking websites, data mining becomes a very important and powerful technique to process and analyze such large amount of data. Thus, this book will focus upon Mining and Analyzing social network. Some chapters in this book are extended from the papers that presented in MSNDS2009 (the First International Workshop on Mining Social Networks for Decision Support) and SNMABA2009 ((The International Workshop on Social Networks Mining and Analysis for Business Applications)). In addition, we also sent invitations to researchers that are famous in this research area to contribute for this book. The chapters of this book are introduced as follows: In chapter 1-Graph Model for Pattern Recognition in Text, Qin Wu et al. present a novel approach that uses a weighted directed multigraph for text pattern recognition. In the proposed methodology, a weighted directed multigraph model has been set up by using the distances between the keywords as the weights of arcs as well a keyword-frequency distance based algorithm has also been introduced. Case studies are also included in this chapter to show the performance is better than traditional means.

Web Mining and Social Networking - Guandong Xu 2012-12-01
This book examines the techniques and applications involved in the Web Mining, Web Personalization and Recommendation and Web Community Analysis domains, including a detailed presentation of the principles, developed algorithms, and systems of the research in these areas. The applications of web mining, and the issue of how to incorporate web mining into web personalization and recommendation systems are also reviewed. Additionally, the volume explores web community mining and analysis to find the structural, organizational and temporal developments of web communities and reveal the societal sense of individuals or communities. The volume will benefit both academic and industry communities interested in the techniques and applications of web search, web data management, web mining and web knowledge discovery, as well as web community and social network analysis.

Mining Social Media - Lam Thuy Vo 2019-11-25
BuzzFeed News Senior Reporter Lam Thuy Vo explains how to mine, process, and analyze data from the social web in meaningful ways with the Python programming language. Did fake Twitter accounts help sway a presidential election? What can Facebook and Reddit archives tell us about human behavior? In Mining Social Media, senior BuzzFeed reporter Lam Thuy Vo shows you how to use Python and key data analysis tools to find the stories buried in social media. Whether you're a professional journalist, an academic researcher, or a citizen investigator, you'll learn how to use technical tools to collect and analyze data from social media sources to build compelling, data-driven stories. Learn how to: Write Python scripts and use APIs to gather data from the social web Download data archives and dig through them for insights Inspect HTML

downloaded from websites for useful content Format, aggregate, sort, and filter your collected data using Google Sheets Create data visualizations to illustrate your discoveries Perform advanced data analysis using Python, Jupyter Notebooks, and the pandas library Apply what you've learned to research topics on your own Social media is filled with thousands of hidden stories just waiting to be told. Learn to use the data-sleuthing tools that professionals use to write your own data-driven stories.

Social Media Mining - Reza Zafarani 2014-04-28 Integrates social media, social network analysis, and data mining to provide an understanding of the potentials of social media mining.

Web Mining and Social Networking - Guandong Xu 2010-10-20 This book examines the techniques and applications involved in the Web Mining, Web Personalization and Recommendation and Web Community Analysis domains, including a detailed presentation of the principles, developed algorithms, and systems of the research in these areas. The applications of web mining, and the issue of how to incorporate web mining into web personalization and recommendation systems are also reviewed. Additionally, the volume explores web community mining and analysis to find the structural, organizational and temporal developments of web communities and reveal the societal sense of individuals or communities. The volume will benefit both academic and industry communities interested in the techniques and applications of web search, web data management, web mining and web knowledge discovery, as well as web community and social network analysis.

Analyzing and Securing Social Networks - Bhavani Thuraisingham 2016-04-06 Analyzing and Securing Social Networks focuses on the two major technologies that have been developed for online social networks (OSNs): (i) data mining technologies for analyzing these networks and extracting useful information such as location, demographics, and sentiments of the participants of the network, and (ii) security and privacy technologies that ensure the privacy of the participants of the network as well as provide controlled access to the information

posted and exchanged by the participants. The authors explore security and privacy issues for social media systems, analyze such systems, and discuss prototypes they have developed for social media systems whose data are represented using semantic web technologies. These experimental systems have been developed at The University of Texas at Dallas. The material in this book, together with the numerous references listed in each chapter, have been used for a graduate-level course at The University of Texas at Dallas on analyzing and securing social media. Several experimental systems developed by graduate students are also provided. The book is divided into nine main sections: (1) supporting technologies, (2) basics of analyzing and securing social networks, (3) the authors' design and implementation of various social network analytics tools, (4) privacy aspects of social networks, (5) access control and inference control for social networks, (6) experimental systems designed or developed by the authors on analyzing and securing social networks, (7) social media application systems developed by the authors, (8) secure social media systems developed by the authors, and (9) some of the authors' exploratory work and further directions.

Web Mining - Anthony Scime 2005-01-01 Web Mining is moving the World Wide Web toward a more useful environment in which users can quickly and easily find the information they need. Web Mining uses document content, hyperlink structure, and usage statistics to assist users in meeting their needed information. This book provides a record of current research and practical applications in Web searching. It includes techniques that will improve the utilization of the Web by the design of Web sites, as well as the design and application of search agents. This book presents research and related applications in a manner that encourages additional work toward improving the reduction of information overflow, which is so common today in Web search results.

Mining Social Networks and Security Informatics - Tansel Özyer 2013-06-01 Crime, terrorism and security are in the forefront of current societal concerns. This edited volume presents research based on social network techniques showing how data from

crime and terror networks can be analyzed and how information can be extracted. The topics covered include crime data mining and visualization; organized crime detection; crime network visualization; computational criminology; aspects of terror network analyses and threat prediction including cyberterrorism and the related area of dark web; privacy issues in social networks; security informatics; graph algorithms for social networks; general aspects of social networks such as pattern and anomaly detection; community discovery; link analysis and spatio-temporal network mining. These topics will be of interest to researchers and practitioners in the general area of security informatics. The volume will also serve as a general reference for readers that would want to become familiar with current research in the fast growing field of cybersecurity.

Web Usage Mining Techniques and Applications Across Industries - Kumar, A.V. Senthil 2016-08-12
Web usage mining is defined as the application of data mining technologies to online usage patterns as a way to better understand and serve the needs of web-based applications. Because the internet has become a central component in information sharing and commerce, having the ability to analyze user behavior on the web has become a critical component to a variety of industries. Web Usage Mining Techniques and Applications Across Industries addresses the systems and methodologies that enable organizations to predict web user behavior as a way to support website design and personalization of web-based services and commerce. Featuring perspectives from a variety of sectors, this publication is designed for use by IT specialists, business professionals, researchers, and graduate-level students interested in learning more about the latest concepts related to web-based information retrieval and mining.

Mining the Social Web - Matthew A. Russell 2011-01-14
Want to tap the tremendous amount of valuable social data in Facebook, Twitter, LinkedIn, and Google+? This refreshed edition helps you discover who's making connections with social media, what they're talking about, and where they're located. You'll learn how to combine social web data, analysis techniques, and visualization to find what you've been looking for in the social haystack—as well as useful information you didn't know existed. Each standalone chapter introduces techniques for mining data in different areas of the social Web, including blogs and email. All you need to get started is a programming background and a willingness to learn basic Python tools. Get a straightforward synopsis of the social web landscape Use adaptable scripts on GitHub to harvest data from social network APIs such as Twitter, Facebook, LinkedIn, and Google+ Learn how to employ easy-to-use Python tools to slice and dice the data you collect Explore social connections in microformats with the XHTML Friends Network Apply advanced mining techniques such as TF-IDF, cosine similarity, collocation analysis, document summarization, and clique detection Build interactive visualizations with web technologies based upon HTML5 and JavaScript toolkits "A rich, compact, useful, practical introduction to a galaxy of tools, techniques, and theories for exploring structured and unstructured data." --Alex Martelli, Senior Staff Engineer, Google
Visual Analytics and Interactive Technologies: Data, Text and Web Mining Applications - Zhang, Qingyu 2010-10-31
"This book is a comprehensive reference on concepts, algorithms, theories, applications, software, and visualization of data mining, text mining, Web mining and computing/supercomputing, covering state-of-the-art of the theory and applications of mining"--
Web Mining Applications in E-Commerce and E-Services - I-Hsien Ting 2009-01-24
Web mining has become a popular area of research, integrating the different research areas of data mining and the World Wide Web. According to the taxonomy of Web mining, there are three sub-fields of Web-mining research: Web usage mining, Web content mining and Web structure mining. These three research fields cover most content and activities on the Web. With the rapid growth of the World Wide Web, Web mining has become a hot topic and is now part of the mainstream of Web - search, such as Web information systems and Web intelligence. Among all of the possible

applications in Web research, e-commerce and e-services have been iden- fied as important domains for Web-mining techniques. Web-mining techniques also play an important role in e-commerce and e-services, proving to be useful tools for understanding how e-commerce and e-service Web sites and services are used, e- bling the provision of better services for customers and users. Thus, this book will focus upon Web-mining applications in e-commerce and e-services. Some chapters in this book are extended from the papers that presented in WMEE 2008 (the 2nd International Workshop for E-commerce and E-services). In addition, we also sent invitations to researchers that are famous in this research area to contr- ute for this book. The chapters of this book are introduced as follows: In chapter 1, Peter I.

Social Semantic Web Mining - Tope Omitola 2022-06-01
The past ten years have seen a rapid growth in the numbers of people signing up to use Web-based social networks (hundreds of millions of new members are now joining the main services each year) with a large amount of content being shared on these networks (tens of billions of content items are shared each month). With this growth in usage and data being generated, there are many opportunities to discover the knowledge that is often inherent but somewhat hidden in these networks. Web mining techniques are being used to derive this hidden knowledge. In addition, the Semantic Web, including the Linked Data initiative to connect previously disconnected datasets, is making it possible to connect data from across various social spaces through common representations and agreed upon terms for people, content items, etc. In this book, we detail some current research being carried out to semantically represent the implicit and explicit structures on the Social Web, along with the techniques being used to elicit relevant knowledge from these structures, and we present the mechanisms that can be used to intelligently mesh these semantic representations with intelligent knowledge discovery processes. We begin this book with an overview of the origins of the Web, and then show how web intelligence can be derived from a combination of web and Social Web mining. We give an overview of the Social and Semantic Webs, followed by a description of the combined Social Semantic Web (along with some of the possibilities it affords), and the various semantic representation formats for the data created in social networks and on social media sites. Provenance and provenance mining is an important aspect here, especially when data is combined from multiple services. We will expand on the subject of provenance and especially its importance in relation to social data. We will describe extensions to social semantic vocabularies specifically designed for community mining purposes (SIOCM). In the last three chapters, we describe how the combination of web intelligence and social semantic data can be used to derive knowledge from the Social Web, starting at the community level (macro), and then moving through group mining (meso) to user profile mining (micro).

Emerging ICT for Bridging the Future - Proceedings of the 49th Annual Convention of the Computer Society of India CSI Volume 2 - Suresh Chandra Satapathy 2014-11-30
This volume contains 70 papers presented at CSI 2014: Emerging ICT for Bridging the Future: Proceedings of the 49th Annual Convention of Computer Society of India. The convention was held during 12-14, December, 2014 at Hyderabad, Telangana, India. This volume contains papers mainly focused on Machine Learning & Computational Intelligence, Ad hoc Wireless Sensor Networks and Networks Security, Data Mining, Data Engineering and Soft Computing.

Web Data Mining and the Development of Knowledge-Based Decision Support Systems - Sreedhar, G. 2016-12-21
Websites are a central part of today's business world; however, with the vast amount of information that constantly changes and the frequency of required updates, this can come at a high cost to modern businesses. Web Data Mining and the Development of Knowledge-Based Decision Support Systems is a key reference source on decision support systems in view of end user accessibility and identifies methods for extraction and analysis of useful information from web documents. Featuring extensive coverage across a range of relevant perspectives and topics, such as semantic web, machine learning, and expert systems, this book

is ideally designed for web developers, internet users, online application developers, researchers, and faculty.

Data Mining for Social Network Data - Nasrullah Memon 2010-07-14
Driven by counter-terrorism efforts, marketing analysis and an explosion in online social networking in recent years, data mining has moved to the forefront of information science. This proposed Special Issue on Data Mining for Social Network Data will present a broad range of recent studies in social networking analysis. It will focus on emerging trends and needs in discovery and analysis of communities, solitary and social activities, activities in open for a and commercial sites as well. It will also look at network modeling, infrastructure construction, dynamic growth and evolution pattern discovery using machine learning approaches and multi-agent based simulations. Editors are three rising stars in world of data mining, knowledge discovery, social network analysis, and information infrastructures, and are anchored by Springer author/editor Hsinchun Chen (Terrorism Informatics; Medical Informatics; Digital Government), who is one of the most prominent intelligence analysis and data mining experts in the world.

Data Mining in Dynamic Social Networks and Fuzzy Systems - Bhatnagar, Vishal 2013-06-30
Many organizations, whether in the public or private sector, have begun to take advantage of the tools and techniques used for data mining. Utilizing data mining tools, these organizations are able to reveal the hidden and unknown information from available data. Data Mining in Dynamic Social Networks and Fuzzy Systems brings together research on the latest trends and patterns of data mining tools and techniques in dynamic social networks and fuzzy systems. With these improved modern techniques of data mining, this publication aims to provide insight and support to researchers and professionals concerned with the management of expertise, knowledge, information, and organizational development.

Social Media Mining and Social Network Analysis: Emerging Research - Xu, Guandong 2013-01-31
Social Media Mining and Social Network

Analysis: Emerging Research highlights the advancements made in social network analysis and social web mining and its influence in the fields of computer science, information systems, sociology, organization science discipline and much more. This collection of perspectives on developmental practice is useful for industrial practitioners as well as researchers and scholars.

Mastering Social Media Mining with Python - Marco Bonzanini 2016-07-29
Acquire and analyze data from all corners of the social web with Python About This Book Make sense of highly unstructured social media data with the help of the insightful use cases provided in this guide Use this easy-to-follow, step-by-step guide to apply analytics to complicated and messy social data This is your one-stop solution to fetching, storing, analyzing, and visualizing social media data Who This Book Is For This book is for intermediate Python developers who want to engage with the use of public APIs to collect data from social media platforms and perform statistical analysis in order to produce useful insights from data. The book assumes a basic understanding of the Python Standard Library and provides practical examples to guide you toward the creation of your data analysis project based on social data. What You Will Learn Interact with a social media platform via their public API with Python Store social data in a convenient format for data analysis Slice and dice social data using Python tools for data science Apply text analytics techniques to understand what people are talking about on social media Apply advanced statistical and analytical techniques to produce useful insights from data Build beautiful visualizations with web technologies to explore data and present data products In Detail Your social media is filled with a wealth of hidden data – unlock it with the power of Python. Transform your understanding of your clients and customers when you use Python to solve the problems of understanding consumer behavior and turning raw data into actionable customer insights. This book will help you acquire and analyze data from leading social media sites. It will show you how to employ scientific Python tools to mine popular social websites such as Facebook, Twitter, Quora, and more. Explore the Python libraries used for

social media mining, and get the tips, tricks, and insider insight you need to make the most of them. Discover how to develop data mining tools that use a social media API, and how to create your own data analysis projects using Python for clear insight from your social data. Style and approach This practical, hands-on guide will help you learn everything you need to perform data mining for social media. Throughout the book, we take an example-oriented approach to use Python for data analysis and provide useful tips and tricks that you can use in day-to-day tasks.

Advances in Network Security and Applications - David C. Wyld 2011-06-30
This book constitutes the proceedings of the 4th International Conference on Network Security and Applications held in Chennai, India, in July 2011. The 63 revised full papers presented were carefully reviewed and selected from numerous submissions. The papers address all technical and practical aspects of security and its applications for wired and wireless networks and are organized in topical sections on network security and applications, ad hoc, sensor and ubiquitous computing, as well as peer-to-peer networks and trust management.

Advanced Techniques in Web Intelligence -1 - Juan D. Velásquez 2010-09-15
This book introduces a research applications in Web intelligence. It presents a number of innovative proposals which will contribute to the development of web science and technology for the long-term future, rendering this work a valuable piece of knowledge.

Handbook of Social Network Technologies and Applications - Borko Furht 2010-11-04
Social networking is a concept that has existed for a long time; however, with the explosion of the Internet, social networking has become a tool for people to connect and communicate in ways that were impossible in the past. The recent development of Web 2.0 has provided many new applications, such as Myspace, Facebook, and LinkedIn. The purpose of Handbook of Social Network Technologies and Applications is to provide comprehensive guidelines on the current and future trends in social network technologies and applications in the field of Web-based Social Networks. This handbook includes contributions from world

experts in the field of social networks from both academia and private industry. A number of crucial topics are covered including Web and software technologies and communication technologies for social networks. Web-mining techniques, visualization techniques, intelligent social networks, Semantic Web, and many other topics are covered. Standards for social networks, case studies, and a variety of applications are covered as well.

Sustainable Communication Networks and Application - P. Karrupusamy 2019-11-06
This book presents state-of-the-art theories and technologies and discusses developments in the two major fields: engineering and sustainable computing. In this modern era of information and communication technologies [ICT], there is a growing need for new sustainable and energy-efficient communication and networking technologies. The book highlights significant current and potential international research relating to theoretical and practical methods toward developing sustainable communication and networking technologies. In particular, it focuses on emerging technologies such as wireless communications, mobile networks, Internet of things [IoT], sustainability, and edge network models. The contributions cover a number of key research issues in software-defined networks, blockchain technologies, big data, edge/fog computing, computer vision, sentiment analysis, cryptography, energy-efficient systems, and cognitive platforms.

Cognitive Social Mining Applications in Data Analytics and Forensics - Haldorai, Anandakumar 2018-12-14
Recently, there has been a rapid increase in interest regarding social network analysis in the data mining community. Cognitive radios are expected to play a major role in meeting this exploding traffic demand on social networks due to their ability to sense the environment, analyze outdoor parameters, and then make decisions for dynamic time, frequency, space, resource allocation, and management to improve the utilization of mining the social data. Cognitive Social Mining Applications in Data Analytics and Forensics is an essential reference source that reviews cognitive radio concepts and examines their applications to social mining using a machine learning approach so that an adaptive

and intelligent mining is achieved. Featuring research on topics such as data mining, real-time ubiquitous social mining services, and cognitive computing, this book is ideally designed for social network analysts, researchers, academicians, and industry professionals.

Mining the Web - Soumen Chakrabarti 2002-10-09
The definitive book on mining the Web from the preeminent authority.

Foundations and Advances in Data Mining - Wesley Chu 2005-09-15
With the growing use of information technology and the recent advances in web systems, the amount of data available to users has increased exponentially. Thus, there is a critical need to understand the content of the data. As a result, data-mining has become a popular research topic in recent years for the treatment of the "data rich and information poor" syndrome. In this carefully edited volume a theoretical foundation as well as important new directions for data-mining research are presented. It brings together a set of well respected data mining theoreticians and researchers with practical data mining experiences. The presented theories will give data mining practitioners a scientific perspective in data mining and thus provide more insight into their problems, and the provided new data mining topics can be expected to stimulate further research in these important directions.

Data Mining: Concepts, Methodologies, Tools, and Applications - Management Association, Information Resources 2012-11-30
Data mining continues to be an emerging interdisciplinary field that offers the ability to extract information from an existing data set and translate that knowledge for end-users into an understandable way. Data Mining: Concepts, Methodologies, Tools, and Applications is a comprehensive collection of research on the latest advancements and developments of data mining and how it fits into the current technological world.

Social Network Data Analytics - Charu C. Aggarwal 2011-03-18
Social network analysis applications have experienced tremendous advances within the last few years due in part to increasing trends towards users interacting with each other on the internet. Social networks are organized as graphs, and the data on social networks takes on the form of massive streams, which are mined for a variety of purposes. Social Network Data Analytics covers an important niche in the social network analytics field. This edited volume, contributed by prominent researchers in this field, presents a wide selection of topics on social network data mining such as Structural Properties of Social Networks, Algorithms for Structural Discovery of Social Networks and Content Analysis in Social Networks. This book is also unique in focussing on the data analytical aspects of social networks in the internet scenario, rather than the traditional sociology-driven emphasis prevalent in the existing books, which do not focus on the unique data-intensive characteristics of online social networks. Emphasis is placed on simplifying the content so that students and practitioners benefit from this book. This book targets advanced level students and researchers concentrating on computer science as a secondary text or reference book. Data mining, database, information security, electronic commerce and machine learning professionals will find this book a valuable asset, as well as primary associations such as ACM, IEEE and Management Science.

Introduction to Information Retrieval - Christopher D. Manning 2008-07-07
Class-tested and coherent, this textbook teaches classical and web information retrieval, including web search and the related areas of text classification and text clustering from basic concepts. It gives an up-to-date treatment of all aspects of the design and implementation of systems for gathering, indexing, and searching documents; methods for evaluating systems; and an introduction to the use of machine learning methods on text collections. All the important ideas are explained using examples and figures, making it perfect for introductory courses in information retrieval for advanced undergraduates and graduate students in computer science. Based on feedback from extensive classroom experience, the book has been carefully structured in order to make teaching more natural and effective. Slides and additional exercises (with solutions for lecturers) are also available through the book's supporting

website to help course instructors prepare their lectures.

Dark Web - Hsinchun Chen 2011-12-16
The University of Arizona Artificial Intelligence Lab (AI Lab) Dark Web project is a long-term scientific research program that aims to study and understand the international terrorism (Jihadist) phenomena via a computational, data-centric approach. We aim to collect "ALL" web content generated by international terrorist groups, including web sites, forums, chat rooms, blogs, social networking sites, videos, virtual world, etc. We have developed various multilingual data mining, text mining, and web mining techniques to perform link analysis, content analysis, web metrics (technical sophistication) analysis, sentiment analysis, authorship analysis, and video analysis in our research. The approaches and methods developed in this project contribute to advancing the field of Intelligence and Security Informatics (ISI). Such advances will help related stakeholders to perform terrorism research and facilitate international security and peace. This monograph aims to provide an overview of the Dark Web landscape, suggest a systematic, computational approach to understanding the problems, and illustrate with selected techniques, methods, and case studies developed by the University of Arizona AI Lab Dark Web team members. This work aims to provide an interdisciplinary and understandable monograph about Dark Web research along three dimensions: methodological issues in Dark Web research; database and computational techniques to support information collection and data mining; and legal, social, privacy, and data confidentiality challenges and approaches. It will bring useful knowledge to scientists, security professionals, counterterrorism experts, and policy makers. The monograph can also serve as a reference material or textbook in graduate level courses related to information security, information policy, information assurance, information systems, terrorism, and public policy.

Web Data Mining - Bing Liu 2011-06-25
Liu has written a comprehensive text on Web mining, which consists of two parts. The first part covers the data mining and machine learning foundations, where all the essential concepts and algorithms of data mining and machine learning are presented. The second part covers the key topics of Web mining, where Web crawling, search, social network analysis, structured data extraction, information integration, opinion mining and sentiment analysis, Web usage mining, query log mining, computational advertising, and recommender systems are all treated both in breadth and in depth. His book thus brings all the related concepts and algorithms together to form an authoritative and coherent text. The book offers a rich blend of theory and practice. It is suitable for students, researchers and practitioners interested in Web mining and data mining both as a learning text and as a reference book. Professors can readily use it for classes on data mining, Web mining, and text mining. Additional teaching materials such as lecture slides, datasets, and implemented algorithms are available online.

Advanced Practical Approaches to Web Mining Techniques and Application - Obaid, Ahmed J. 2022-03-18
The rapid increase of web pages has introduced new challenges for many organizations as they attempt to extract information from a massive corpus of web pages. Finding relevant information, eliminating irregular content, and retrieving accurate results has become extremely difficult in today's world where there is a surplus of information available. It is crucial to further understand and study web mining in order to discover the best ways to connect users with appropriate information in a timely manner. Advanced Practical Approaches to Web Mining Techniques and Application aims to illustrate all the concepts of web mining and fosters transformative, multidisciplinary, and novel approaches that introduce the practical method of analyzing various web data sources and extracting knowledge by taking into consideration the unique challenges present in the environment. Covering a range of topics such as data science and security threats, this reference work is ideal for industry professionals, researchers, academicians, practitioners, scholars, instructors, and students.

Mining the Social Web - Matthew A. Russell 2018-12-04

Mine the rich data tucked away in popular social websites such as Twitter, Facebook, LinkedIn, and Instagram. With the third edition of this popular guide, data scientists, analysts, and programmers will learn how to glean insights from social media—including who's connecting with whom, what they're talking about, and where they're located—using Python code examples, Jupyter notebooks, or Docker containers. In part one, each standalone chapter focuses on one aspect of the social landscape, including each of the major social sites, as well as web pages, blogs and feeds, mailboxes, GitHub, and a newly added chapter covering Instagram. Part two provides a cookbook with two dozen bite-size recipes for solving particular issues with Twitter. Get a straightforward synopsis of the social web landscape Use Docker to easily run each chapter's example code, packaged as a Jupyter notebook Adapt and contribute to the code's open source GitHub repository Learn how to employ best-in-class Python 3 tools to slice and dice the data you collect Apply advanced mining techniques such as TFIDF, cosine similarity, collocation analysis, clique detection, and image recognition Build beautiful data visualizations with Python and JavaScript toolkits

Social Network Mining, Analysis, and Research Trends: Techniques and Applications - Ting, I-Hsien 2011-12-31
"This book covers current research trends in the area of social networks analysis and mining, sharing research from experts in the social network analysis and mining communities, as well as practitioners from social science, business, and computer science"--Provided by publisher.

Web Data Mining - Bing Liu 2011-06-26
Web mining aims to discover useful information and knowledge from Web hyperlinks, page contents, and usage data. Although Web mining uses many conventional data mining techniques, it is not purely an application of traditional data mining due to the semi-structured and unstructured nature of the Web data. The field has also developed many of its own algorithms and techniques. Liu has written a comprehensive text on Web mining, which consists of two parts. The first part covers the data mining and machine learning foundations, where all the essential concepts and algorithms of data mining and machine learning are presented. The second part covers the key topics of Web mining, where Web crawling, search, social network analysis, structured data extraction, information integration, opinion mining and sentiment analysis, Web usage mining, query log mining, computational advertising, and recommender systems are all treated both in breadth and in depth. His book thus brings all the related concepts and algorithms together to form an authoritative and coherent text. The book offers a rich blend of theory and practice. It is suitable for students, researchers and practitioners interested in Web mining and data mining both as a learning text and as a reference book. Professors can readily use it for classes on data mining, Web mining, and text mining. Additional teaching materials such as lecture slides, datasets, and implemented algorithms are available online.

Mining of Massive Datasets - Jure Leskovec 2014-11-13
Now in its second edition, this book focuses on practical algorithms for mining data from even the largest datasets.

Social Media Data Mining and Analytics - Gabor Szabo 2018-09-19
Harness the power of social media to predict customer behavior and improve sales Social media is the biggest source of Big Data. Because of this, 90% of Fortune 500 companies are investing in Big Data initiatives that will help them predict consumer behavior to produce better sales results. Social Media Data Mining and Analytics shows analysts how to use sophisticated techniques to mine social media data, obtaining the information they need to generate amazing results for their businesses. Social Media Data Mining and Analytics isn't just another book on the business case for social media. Rather, this book provides hands-on examples for applying state-of-the-art tools and technologies to mine social media - examples include Twitter, Wikipedia, Stack Exchange, LiveJournal, movie reviews, and other rich data sources. In it, you will learn: The four key characteristics of online services-users, social networks, actions, and content The full data discovery lifecycle-data extraction, storage, analysis, and visualization How to work with

code and extract data to create solutions How to use Big Data to make accurate customer predictions How to personalize the social media experience using machine learning Using the techniques the authors detail will provide organizations the competitive advantage they need to harness the rich data available from social media platforms.