

# **Audiovisual Translation And Media Accessibility At The Crossroads Media For All 3 Approaches To Translation Studies**

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**Fast-Forwarding with Audiovisual Translation -**  
Jorge Díaz Cintas 2017-12-14

This edited collection offers a rounded vision of some of the ways in which audiovisual

translation (AVT) can be approached from an academic, professional and educational point of view. The studies provide a stimulating and thought-provoking account of some of the most representative themes that are currently being researched in the field of AVT, while also highlighting new directions of potential research from a cognitive perspective. A conscious effort has been made to cover not only cultural and linguistic approaches to traditional domains of AVT (such as dubbing and subtitling), but also to look into lesser known areas of research that are attracting substantial interest from various stakeholders and gradually becoming part of the remit of AVT (including subtitling for the deaf and audio description for the blind). In this respect, the chapters of this book tackle the field of AVT from a plural, comprehensive and up-to-date perspective; speak of a rich and complex academic subject in the making; broaden our existing knowledge on AVT;

reflect the many crossroads and junctions it currently faces and outline some of the issues that will become topical in the near future in this fascinating, flourishing discipline.

**Audiovisual Translation  
Across Europe** - Silvia Bruti  
2013

This volume explores the expansion of audiovisual translation studies and practices within European institutions, universities and businesses. The wide variety of contributions from researchers and practitioners from different countries and backgrounds reflects the rapid pace and complex nature of this expansion.<BR> The first section is dedicated to the multiple relations and intersections of AVT with culture and demonstrates how translation is conditioned by the (in)correct perception and codification of cultural values, both in dubbing and subtitling. The second section focuses on new perspectives on media accessibility, providing a comprehensive overview of the latest developments in this

relatively young but growing area. The contributions are in line with a new trend in the field of AVT that presents accessibility as both an asset and a universal right, thus highlighting the importance of increased accessibility to audiovisual media content for all viewers.

### **Becoming a Translator -**

Douglas Robinson 2004-03  
Robinson reveals how to translate faster and more accurately, how to deal with problems and stress, and how the market works. This second edition has been revised throughout, and includes an exploration of new technologies used by translators.

### **Audiovisual Translation -**

Luis Perez-Gonzalez  
2014-08-27  
Audiovisual translation is the fastest growing strand within translation studies. This book addresses the need for more robust theoretical frameworks to investigate emerging text-types, address new methodological challenges (including the compilation,

analysis and reproduction of audiovisual data), and understand new discourse communities bound together by the production and consumption of audiovisual texts. In this clear, user-friendly book, Luis Pérez-González introduces and explores the field, presenting and critiquing key concepts, research models and methodological approaches. Features include: • introductory overviews at the beginning of each chapter, outlining aims and relevant connections with other chapters • breakout boxes showcasing key concepts, research case studies or other relevant links to the wider field of translation studies • examples of audiovisual texts in a range of languages with back translation support when required • summaries reinforcing key issues dealt with in each chapter • follow-up questions for further study • core references and suggestions for further reading. • additional online resources on an extensive

companion website This will be an essential text for all students studying audiovisual or screen translation at postgraduate or advanced undergraduate level and key reading for all researchers working in the area.

*The Routledge Handbook of Audiovisual Translation* - Luis Pérez-González 2018-10-10  
The Routledge Handbook of Audiovisual Translation provides an accessible, authoritative and comprehensive overview of the key modalities of audiovisual translation and the main theoretical frameworks, research methods and themes that are driving research in this rapidly developing field. Divided in four parts, this reference work consists of 32 state-of-the-art chapters from leading international scholars. The first part focuses on established and emerging audiovisual translation modalities, explores the changing contexts in which they have been and continue to be used, and examines how cultural and technological

changes are directing their future trajectories. The second part delves into the interface between audiovisual translation and a range of theoretical models that have proved particularly productive in steering research in audiovisual translation studies. The third part surveys a selection of methodological approaches supporting traditional and innovative ways of interrogating audiovisual translation data. The final part addresses an array of themes pertaining to the place of audiovisual translation in society. This Handbook gives audiovisual translation studies the platform it needs to raise its profile within the Humanities research landscape and is key reading for all those engaged in the study and research of Audiovisual Translation within Translation studies.

**New Points of View on Audiovisual Translation and Media Accessibility** - Anna Jankowska 2015-06

This volume features current research approaches in the

field of audiovisual translation (AVT) and media accessibility. It reflects on new challenges and potential avenues for investigation in traditional AVT practices as well as in media accessibility, including audio description, subtitling for the deaf and hard-of-hearing, and audio subtitling.

**The Didactics of Audiovisual Translation** - Jorge Díaz-Cintas 2008

While complementing other volumes in the BTL series in its exploration of the state of the art of translator training, this collection of essays is solely focused on audiovisual translation, one of the most complex and dynamic areas of the translation discipline. The book offers an easily accessible yet comprehensive introduction to the fascinating subject of translating films, video games and other audiovisual material. Offering a balance between theory and practice, the main aim of this volume is to provide a wealth of teaching and learning ideas in areas such as subtitling, dubbing, and voice-over without forgetting the

newer fields of subtitling for the deaf and audio description for the blind. The Didactics of Audiovisual Translation comes with an accompanying CD-Rom, highlighting its fundamentally interactive approach, and the activities proposed can be adapted to different learning environments and used with different language combinations.

**New perspectives in Audiovisual Translation** - Laura Mejías Climent 2022-03-01

The aim of this book is to contribute to the dissemination of current research carried out by young scholars who are starting to build promising careers in the field of audiovisual translation. Although it is by no means an exhaustive collection of state-of-the-art approaches to AVT, this publication offers a carefully chosen list of research perspectives that are worth exploring in the current technologised landscape that this area of translation has become. Therefore, it

represents a select yet judicious group of studies, with the added strength that the contributions presented here are not limited to academic circles, but rather offer different points of view from various angles, given the diverse profiles that characterizes the authors. Thus, each chapter deals with the subject of AVT from an academic, educational or professional perspective. As diverse as their approaches are, all the young authors who have collaborated to create this volume offer enriching perspectives that reflect the potential that AVT still has today and the prospective studies that are worth undertaking to continue enriching the field of AVT.

Subtitling Through Speech Recognition - Pablo Romero-Fresco 2020-09-30

Based on sound research and first-hand experience in the field, Subtitling through Speech Recognition: Respeaking is the first book to present a comprehensive overview of the production of

subtitles through speech recognition in Europe. Topics covered include the origins of subtitling for the deaf and hard of hearing, the different methods used to provide live subtitles and the training and professional practice of respeaking around the world. The core of the book is devoted to elaborating an in-depth respeaking course, including the skills required before, during and after the respeaking process. The volume also offers detailed analysis of the reception of respeaking, featuring information about viewers' preferences, comprehension and perception of respoken subtitles obtained with eye-tracking technology. An accompanying DVD features a wealth of video clips and documents designed to illustrate the material in the book and to serve as a basis for the exercises included at the end of each chapter. The working language of the book is English, but the DVD also contains sample material in Dutch, French, Galician,

German, Italian and Spanish. Subtitling through Speech Recognition: Respeaking is designed for use as a course book for classroom practice or as a handbook for self-learning. It will be of interest to undergraduate and postgraduate students as well as freelance and in-house language professionals. It will also find a reading public among broadcasters, cinema, theatre and museum managers, as well as the deaf and members of deaf associations, who may use the volume to support future campaigns and enhance the quality of the speech-to-text accessibility they provide to their members.

### **Reception Studies and Audiovisual Translation -**

Elena Di Giovanni 2018-06-15  
The coming of age of audiovisual translation studies has brought about a much-needed surge of studies focusing on the audience, their comprehension, appreciation or rejection of what reaches them through the medium of translation. Although complex to perform, studies on the

reception of translated audiovisual texts offer a uniquely thorough picture of the life and afterlife of these texts. This volume provides a detailed and comprehensive overview of reception studies related to audiovisual translation and accessibility, from a diachronic and synchronic perspective. Focusing on all audiovisual translation techniques and encompassing theoretical and methodological approaches from translation, media and film studies, it aims to become a reference for students and scholars across these fields.

### **New Trends in Audiovisual Translation -**

Jorge Díaz  
Cintas 2009-04-15

New Trends in Audiovisual Translation is an innovative and interdisciplinary collection of articles written by leading experts in the emerging field of audiovisual translation (AVT). In a highly accessible and engaging way, it introduces readers to some of the main linguistic and cultural challenges that translators encounter when translating

films and other audiovisual productions. The chapters in this volume examine translation practices and experiences in various countries, highlighting how AVT plays a crucial role in shaping debates about languages and cultures in a world increasingly dependent on audiovisual media. Through analysing materials which have been dubbed and subtitled like *Bridget Jones's Diary*, *Forrest Gump*, *The Simpsons* or *South Park*, the authors raise awareness of current issues in the study of AVT and offer new insights on this complex and vibrant area of the translation discipline.

*Representing Translation -*

Dror Abend-David 2019-02-21

In an increasingly global and multilingual society, translators have transitioned from unobtrusive stagehands to key intercultural mediators—a development that is reflected in contemporary media. From Coppola's *Lost in Translation* to television's *House M.D.*, and from live performance to social media, translation is rendered

as not only utilitarian, but also performative and communicative. In examining translation as a captivating theme in film, television, commercials, and online content, this multinational collection engages with the problems and limitations faced by translators, as well as the ethical and philosophical aspects of translation and Translation Studies.

Contributors examine the role of the translator (as protagonist, agent, negotiator, and double-agent), translation in global communication, the presentation of visual texts, multilingualism in contemporary media, and the role of foreign languages in advertisements. Translation and translators are shown as inseparable parts of a contemporary life that is increasingly multilingual, multiethnic, multinational and socially diverse.

**Audiovisual Translation -**

Luis Perez-Gonzalez

2014-08-27

Audiovisual translation is the fastest growing strand within



translation studies. This book addresses the need for more robust theoretical frameworks to investigate emerging text-types, address new methodological challenges (including the compilation, analysis and reproduction of audiovisual data), and understand new discourse communities bound together by the production and consumption of audiovisual texts. In this clear, user-friendly book, Luis Pérez-González introduces and explores the field, presenting and critiquing key concepts, research models and methodological approaches. Features include: • introductory overviews at the beginning of each chapter, outlining aims and relevant connections with other chapters • breakout boxes showcasing key concepts, research case studies or other relevant links to the wider field of translation studies • examples of audiovisual texts in a range of languages with back translation support when required • summaries

reinforcing key issues dealt with in each chapter • follow-up questions for further study • core references and suggestions for further reading. • additional online resources on an extensive companion website This will be an essential text for all students studying audiovisual or screen translation at postgraduate or advanced undergraduate level and key reading for all researchers working in the area.

*The Palgrave Handbook of Audiovisual Translation and Media Accessibility* - Łukasz Bogucki 2020-07-31

This handbook is a comprehensive and up-to-date resource covering the booming field of Audiovisual Translation (AVT) and Media Accessibility (MA). Bringing together an international team of renowned scholars in the field of translation studies, the handbook surveys the state of the discipline, consolidates existing knowledge, explores avenues for future research and development, and also examines methodological and

ethical concerns. This handbook will be a valuable resource for advanced undergraduate and postgraduate students, early-stage researchers but also experienced scholars working in translation studies, communication studies, media studies, linguistics, cultural studies and foreign language education.

**Translation Today** - Gunilla M. Anderman 2003

This text provides a snapshot of issues reflecting the changing nature of translation studies at the beginning of a new millennium. Resulting from discussions between translation theorists from all over the world, topics covered include: the nature of translation; English as a "lingua franca"; public service translation and interpreting; assessment; and audio-visual translation. The first part of the work covers a discussion stimulated by Peter Newmark's paper, and the second part allows invited colleagues to develop his topics.

*Researching Audio Description*

- Anna Matamala 2016-06-21  
Audio description is one of the many services available to guarantee accessibility to audiovisual media. It describes and narrates images and sounds and resulting audio is then mixed with the original soundtrack. Audio description is a complex process that touches production, distribution and reception. *Researching Audio Description: New Approaches* gathers academic information and data from the many existing research projects, practices, and training across the world. The book has a telescopic approach, from two introductory chapters where accessibility in general is contextualised as a human right, and the basic concepts of disability and impairment are explored. Research on specific features for audio description script drafting are focused in the second part of the book, with a view to revising existing funded projects and their outcomes. The book offers a wealth of information on both the practical and philosophical,

from different approaches in perception and cognition, and different research methodologies. Project information contained in the contributions identifies trends in current research-funded studies which will be valuable as a pointer towards future proposals. The book shows the dynamic state of audio description practice, training and research, while contributing towards the growing critical mass needed in building the field of accessibility studies.

### **Handbook of Translation Studies** - Yves Gambier 2012

As a meaningful manifestation of how institutionalized the discipline has become, the new Handbook of Translation Studies is most welcome. It joins the other signs of maturation such as Summer Schools, the development of academic curricula, historical surveys, journals, book series, textbooks, terminologies, bibliographies and encyclopedias. The HTS aims at disseminating knowledge about translation and

interpreting and providing easy access to a large range of topics, traditions, and methods to a relatively broad audience: not only students who often adamantly prefer such user-friendliness, researchers and lecturers in Translation Studies, Translation & Interpreting professionals; but also scholars and experts from other disciplines (among which linguistics, sociology, history, psychology). In addition the HTS addresses any of those with a professional or personal interest in the problems of translation, interpreting, localization, editing, etc., such as communication specialists, journalists, literary critics, editors, public servants, business managers, (intercultural) organization specialists, media specialists, marketing professionals. Moreover, The HTS offers added value. First of all, it is the first Handbook with this scope in Translation Studies that has both a print edition and an online version. The advantages of an online version are obvious: it is more flexible

and accessible, and in addition, the entries can be regularly revised and updated. The Handbook is variously searchable: by article, by author, by subject. A second benefit is the interconnection with the selection and organization principles of the online Translation Studies Bibliography (TSB). The taxonomy of the TSB has been partly applied to the selection of entries for the HTS. Moreover, many items in the reference lists are hyperlinked to the TSB, where the user can find an abstract of a publication. All articles (between 500 and 6,000 words) are written by specialists in the different subfields and are peer-reviewed. Last but not least, the usability, accessibility and flexibility of the HTS depend on the commitment of people who agree that Translation Studies does matter. All users are therefore invited to share their feedback. Any questions, remarks and suggestions for improvement can be sent to the editorial team at

hts@lessius.eu.

*Media for All* - Pilar Orero  
2007-01

This book, a first in its kind, offers a survey of the present state of affairs in media accessibility research and practice. It focuses on professional practices which are relative newcomers within the field of audiovisual translation and media studies, namely, audio description for the blind and visually impaired, sign language, and subtitling for the deaf and the hard-of-hearing for television, DVD, cinema, internet and live performances. Thanks to the work of lobbying groups and the introduction of legislation in some countries, media accessibility is an area that has recently gained marked visibility in our society. It has begun to appear in university curricula across Europe, and is the topic of numerous specialised conferences. The target readership of this book is first and foremost the growing number of academics involved in audiovisual translation at universities ?

researchers, teachers and students ? but it is also of interest to the ever-expanding pool of practitioners and translators, who may wish to improve their crafts. The collection also addresses media scholars, members of deaf and blind associations, TV channels, and cinema or theatre managements who have embarked on the task of making their programmes and venues accessible to the visually and hearing impaired. Table of contents Acknowledgements Jorge DIAZ CINTAS, Pilar ORERO, Aline REMAEL: Media for all: a global challenge Section 1: Subtitling for the deaf and hard-of-hearing (SDH) Aline REMAEL: Sampling subtitling for the deaf and the hard-of-hearing in Europe Clive MILLER: Access symbols for use with video content and information and communications technology devices Christopher STONE: Deaf access for Deaf people: the translation of the television news from English into British Sign Language Joselia NEVES:

A world of change in a changing world Vera Lucia SANTIAGO ARAUJO: Subtitling for the deaf and hard-of-hearing in Brazil Section 2: Audio description (AD) Pilar ORERO: Sampling audio description in Europe Joan GREENING, Deborah ROLPH: Accessibility: raising awareness of audio description in the UK Gert VERCAUTEREN: Towards a European guideline for audio description Andrew SALWAY: A corpus-based analysis of audio description Julian BOURNE, Catalina JIMENEZ HURTADO: From the visual to the verbal in two languages: a contrastive analysis of the audio description of *The Hours* in English and Spanish Karin De COSTER, Volkmar MUHLEIS: Intersensorial translation: visual art made up by words Anna MATAMALA, Pilar ORERO: Accessible opera in Catalan: opera for all Greg YORK: Verdi made visible: audio introduction for opera and ballet Jessica YEUNG: Audio description in the Chinese world Notes on

contributorsIndex

**Subtitling** - Jorge Díaz Cintas  
2020-12-29

Subtitling: Concepts and Practices provides students, researchers and practitioners with a research-based introduction to the theory and practice of subtitling. The book, inspired by the highly successful Audiovisual Translation: Subtitling by the same authors, is a new publication reflecting the developments in practice and research that mark subtitling today, while considering the way ahead. It supplies the core concepts that will allow its users to acquaint themselves with the technical, linguistic and cultural features of this specific yet extremely diverse form of audiovisual translation and the many contexts in which it is deployed today. The book offers concrete subtitling strategies and contains a wealth of examples in numerous languages for dealing with specific translation problems. State-of-the-art translation technologies and their impact on the

profession are explored along with a discussion of the ways in which they cater for the socio-political, multicultural and multilingual challenges that audiovisual productions and their translations must meet today. A truly multimedia package, Subtitling: Concepts and Practices comes with a companion website which includes a wide range of exercises with answer keys, video clips, dialogue lists, a glossary of concepts and terminology used in the industry and much more. It also provides access to a professional desktop subtitle editor, Wincaps Q4, and a leading cloud-based subtitling platform, OONA.

**Audiovisual Translation** -  
Yves Gambier 2018-06-15

The exponential growth of Audiovisual Translation (AVT) in the last three decades has consolidated its place as an area of study within Translation Studies (TS). However, AVT is still a young domain currently exploring a number of different lines of inquiry without a specific

methodological and theoretical framework. This volume discusses the advantages and drawbacks of ten approaches to AVT and highlights the potential avenues opened up by new methods. Our aim is to jumpstart the discussion on the (in)adequacy of the methodologies imported from other disciplines and the need (or not) for a conceptual apparatus and framework of analysis specific to AVT. This collective work relates to recent edited volumes that seek to take stock on research in AVT, but it distinguishes itself from those publications by promoting links in what is now a very fragmented field. Originally published as a special issue of *Target* 28:2 (2016).

**Audiovisual Translation and Media Accessibility at the Crossroads** - 2012-01-01

This third volume in the Media for All series offers a diverse selection of articles which bear testimony to the vigour and versatility of research and developments in audiovisual translation and media

accessibility. The collection reflects the critical impact of new technologies on AVT, media accessibility and consumer behaviour and shows the significant increase in collaborative and interdisciplinary research targeting changing consumer perceptions as well as quality issues. Complementing newcomers such as crowdsourcing and potentially universal emoticons, classical themes of AVT studies such as linguistic analyses and corpus-based research are featured. Prevalent throughout the volume is the impact of technology on both methodologies and content. The book will be of interest to researchers from a wide range of disciplines as well as audiovisual translators, lecturers, trainers and students, producers and developers working in the field of language and media accessibility.

**The Routledge Handbook of Audio Description** -

Christopher Taylor 2022-04-07  
This Handbook provides a

comprehensive overview of the expanding field of audio description, the practice of rendering the visual elements of a multimodal product such as a film, painting, or live performance in the spoken mode, for the benefit principally of the blind and visually impaired community. This volume brings together scholars, researchers, practitioners and service providers, such as broadcasters from all over the world, to cover as thoroughly as possible all the theoretical and practical aspects of this discipline. In 38 chapters, the expert authors chart how the discipline has become established both as an important professional service and as a valid academic subject, how it has evolved and how it has come to play such an important role in media accessibility. From the early history of the subject through to the challenges represented by ever-changing technology, the Handbook covers the approaches and methodologies adopted to analyse the “multimodal” text in the

constant search for the optimum selection of the elements to describe. This is the essential guide and companion for advanced students, researchers and audio description professionals within the more general spheres of translation studies and media accessibility.

Topics in Audiovisual Translation - Pilar Orero  
2004-10-20

The late twentieth-century transition from a paper-oriented to a media-oriented society has triggered the emergence of Audiovisual Translation as the most dynamic and fastest developing trend within Translation Studies. The growing interest in this area is a clear indication that this discipline is going to set the agenda for the theory, research, training and practice of translation in the twenty-first century. Even so, this remains a largely underdeveloped field and much needs to be done to put Screen Translation, Multimedia Translation or the wider implications of Audiovisual



Translation on a par with other fields within Translation Studies. In this light, this collection of essays reflects not only the “state of the art” in the research and teaching of Audiovisual Translation, but also the professionals’ experiences. The different contributions cover issues ranging from reflections on professional activities, to theory, the impact of ideology on Audiovisual Translation, and the practices of teaching and researching this new and challenging discipline. In expanding further the ground covered by the John Benjamins’ book (Multi)Media Translation (2001), this book seeks to provide readers with a deeper insight into some of the specific concepts, problems, aims and terminology of Audiovisual Translation, and, by this token, to make these specificities emerge from within the wider nexus of Translation Studies, Film Studies and Media Studies. In a quickly developing technical audiovisual world, Audiovisual Translation Studies is set to

become the academic field that will address the complex cultural issues of a pervasively media-oriented society.

### **Linguistic and Cultural Representation in Audiovisual Translation -**

Irene Ranzato 2018-03-19

This collection of essays offers a multi-faceted exploration of audiovisual translation, both as a means of intercultural exchange and as a lens through which linguistic and cultural representations are negotiated and shaped. Examining case studies from a variety of media, including film, television, and video games, the volume focuses on different modes of audiovisual translation, including subtitling and dubbing, and the representations of linguistic and stylistic features, cultural mores, gender, and the translation process itself embedded within them. The book also meditates on issues regarding accessibility, a growing concern in audiovisual translation research. Rooted in the most up-to-date issues in both audiovisual translation

and media culture today, this volume is essential reading for students and scholars in translation studies, film studies, television studies, video game studies, and media studies.

*Audiovisual Translation* - Jorge Díaz Cintas 2008-12-19

An introduction by leading experts in the field to the fascinating subject of translating audiovisual programmes for the television, the cinema, the Internet and the stage and the problems the differences between cultures can cause.

*The Routledge Handbook of Translation and Methodology* - Federico Zanettin 2022-03-11

The Routledge Handbook of Translation and Methodology provides a comprehensive overview of methodologies in translation studies, including both well-established and more recent approaches. The Handbook is organised into three sections, the first of which covers methodological issues in the two main paradigms to have emerged from within translation studies,

namely skopos theory and descriptive translation studies. The second section covers multidisciplinary perspectives in research methodology and considers their application in translation research. The third section deals with practical and pragmatic methodological issues. Each chapter provides a summary of relevant research, a literature overview, critical issues and topics, recommendations for best practice, and some suggestions for further reading. Bringing together over 30 eminent international scholars from a wide range of disciplinary and geographical backgrounds, this Handbook is essential reading for all students and scholars involved in translation methodology and research.

Accessible Communication: A Cross-country Journey - Elisa Perego 2020-09-11

Easy-to-Understand (E2U) text practices enable and facilitate accessible communication. E2U refers both to Plain and to Easy Language. These two powerful methods of language and content comprehension

enhancement are illustrated through several examples in English, starting from the seminal role of the Anglophone world in promoting plain and lucid style. Originally implemented in written texts, today the employment of these simplified language varieties should infiltrate new communication services that are more complex and multifaceted. Thanks to the EASIT project, the integration of E2U strategies into a selection of audiovisual services is being successfully researched. After advancing simplification proposals in the area of subtitling and audio description, Elisa Perego reports on the results of a cross-country survey conducted during the initial stages of the EASIT project: She pinpoints the background, activity, and training experience of those who currently work in the sector of E2U in Europe, and identifies the skills and the competences of, as well as a training path and materials for, future hybrid professionals.

Language Variation and

Multimodality in Audiovisual Translation - Dora Renna  
2021-09-21

Society is characterized by a constant flow of multimodal products, which increasingly blur the lines between screen and reality, and audiovisual translation allows overcoming geographical and linguistic frontiers between small realities across the planet. However, research has long struggled to adapt its methodologies to effectively analyze such phenomena, and even more to scale its results through larger corpus analyses. Dora Renna proposes a pioneering framework, informed by the latest trends in audiovisual translation and multimodality and fit to achieve the complex task of operatively including multimodality in a rigorous corpus analysis of source and target versions of films characterized by language variation as a key element of character design. While language is at the core of her analysis, its role in the broader audiovisual context is explored thanks to a solid

network of relations that shed light on linguistic and translational choices as well as on their implications.

Framework and methodology are explained in detail and thoroughly applied to the case study to show how this perspective contributes to move a step forward in corpus-based audiovisual translation studies. The results obtained are unexpected and urge readers to overcome old attitudes towards audiovisual translation and multimodal corpora.

Audiovisual Translation: Subtitling - Jorge Díaz-Cintas  
2014-06-03

"Audiovisual Translation: Subtitling" is an introductory textbook which provides a solid overview of the world of subtitling. Based on sound research and first-hand experience in the field, the book focuses on generally accepted practice but identifies current points of contention, takes regional and medium-bound variants into consideration, and traces new developments that may have an

influence on the evolution of the profession. The individual chapters cover the rules of good subtitling practice, the linguistic and semiotic dimensions of subtitling, the professional environment, technical considerations, and key concepts and conventions, providing access to the core skills and knowledge needed to subtitle for television, cinema and DVD. Also included are graded exercises covering core skills. "Audiovisual Translation: Subtitling" can be used by teachers and students as a coursebook for the classroom or for self-learning. It is also aimed at translators and other language professionals wishing to expand their sphere of activity. While the working language of the book is English, an accompanying DVD contains sample film material in Dutch, English, French, Italian and Spanish, as well as a range of dialogue lists and a key to some of the exercises. The DVD also includes WinCAPS, SysMedia's professional subtitling preparation software package,

used for broadcast television around the world and for many of the latest multinational DVD releases of major Hollywood projects.

**Audiovisual translation in the foreign language classroom: applications in the teaching of English and other foreign languages -**

Jennifer Lertola 2019-02-28

The aim of this book is to systematically review studies on the applications of captioning (subtitling) and revoicing (dubbing, audio description, and voice-over) in the foreign language classroom, in order to offer an overview of the state of the art and encourage further research. The literature review presents research on the topic, paying particular attention to relevant experimental studies (i.e. empirical research that involves data collection, and not just a mere description of the experience or the learners' outcomes), examined in terms of research focus, target languages, participants, learning settings, audiovisual materials, captioning/revoicing

software, and type of analysis (i.e. qualitative and/or quantitative).

**The Routledge Handbook of Translation and Media -**

Esperança Bielsa 2021-10-29

The Routledge Handbook of Translation and Media provides the first comprehensive account of the role of translation in the media, which has become a thriving area of research in recent decades. It offers theoretical and methodological perspectives on translation and media in the digital age, as well as analyses of a wide diversity of media contexts and translation forms. Divided into four parts with an editor introduction, the 33 chapters are written by leading international experts and provide a critical survey of each area with suggestions for further reading. The Handbook aims to showcase innovative approaches and developments, bridging the gap between currently separate disciplinary subfields and pointing to potential synergies and broad research topics and issues.

With a broad-ranging, critical

and interdisciplinary perspective, this Handbook is an indispensable resource for all students and researchers of translation studies, audiovisual translation, journalism studies, film studies and media studies. *Audiovisual Translation* - Jorge Díaz Cintas 2015-06-18

This book is an edited collection of papers dealing with some of the main issues in audiovisual translation (AVT) today. As the title indicates, it proposes to take stock of where the discipline stands and to speak of the opportunities and challenges that an ever-changing environment poses to those involved in the field, whether in teaching, researching or working professionally within the industry. The selection of papers provides a detailed overview of the multidisciplinary richness that ch ...

**New Insights into Audiovisual Translation and Media Accessibility** - 2010-01-01

This volume aims to take the pulse of the changes taking

place in the thriving field of Audiovisual Translation and to offer new insights into both theoretical and practical issues. Academics and practitioners of proven international reputation are given voice in three distinctive sections pivoting around the main areas of subtitling and dubbing, media accessibility (subtitling for the deaf and hard-of-hearing and audio description), and didactic applications of AVT. Many countries, languages, transfer modes, audiences and genres are considered in order to provide the reader with a wide overview of the current state of the art in the field. This volume will be of interest not only for researchers, teachers and students in linguistics, translation and film studies, but also to translators and language professionals who want to expand their sphere of activity.

[Accessible Filmmaking](#) - Pablo Romero-Fresco 2019  
Translation, accessibility and the viewing experience of foreign, deaf and blind

audiences has long been a neglected area of research within film studies. The same applies to the film industry, where current distribution strategies and exhibition platforms severely underestimate the audience that exists for foreign and accessible cinema. Translated and accessible versions are usually produced with limited time, for little remuneration, and traditionally involving zero contact with the creative team. Against this background, this book presents accessible filmmaking as an alternative approach, integrating translation and accessibility into the filmmaking process through collaboration between translators and filmmakers. The book introduces a wide notion of media accessibility and the concepts of the global version, the dubbing effect and subtitling blindness. It presents scientific evidence showing how translation and accessibility can impact the nature and reception of a film by foreign and sensory-impaired audiences, often

changing the film in a way that filmmakers are not always aware of. The book includes clips from the award-winning film *Notes on Blindness* on the Routledge Translation Studies Portal, testimonies from filmmakers who have adopted this approach, and a presentation of the accessible filmmaking workflow and a new professional figure: the director of accessibility and translation. This is an essential resource for advanced students and scholars working in film, audiovisual translation and media accessibility, as well as for those (accessible) filmmakers who are not only concerned about their original viewers, but also about those of the foreign and accessible versions of their films, who are often left behind. Foreign and sensory-impaired audiences, often changing the film in a way that filmmakers are not always aware of. The book includes clips from the award-winning film *Notes on Blindness* on the Routledge Translation Studies Portal, testimonies from filmmakers

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### **Audiovisual Translation and Media Accessibility at the**

**Crossroads** - Aline Remael  
2012-01-01

This third volume in the Media for All series offers a diverse selection of articles which bear testimony to the vigour and versatility of research and developments in audiovisual translation and media accessibility. The collection reflects the critical impact of new technologies on AVT, media accessibility and consumer behaviour and shows

the significant increase in collaborative and interdisciplinary research targeting changing consumer perceptions as well as quality issues. Complementing newcomers such as crowdsourcing and potentially universal emoticons, classical themes of AVT studies such as linguistic analyses and corpus-based research are featured. Prevalent throughout the volume is the impact of technology on both methodologies and content. The book will be of interest to researchers from a wide range of disciplines as well as audiovisual translators, lecturers, trainers and students, producers and developers working in the field of language and media accessibility.

### **Perspectives on Audiovisual Translation** - Łukasz Bogucki 2010

The book offers a general and up-to-date overview of the wider discipline of Audiovisual Translation (AVT), including practices such as accessibility to the media. The innovative



and exciting articles by well-known authors offer a comprehensive selection of topics for discussion and reflection that will appeal to students, lecturers, researchers and professionals alike, and indeed to anyone concerned about the way in which translation is carried out in the audiovisual media.

### **The Routledge Handbook of Translation and Technology**

- Minako O'Hagan 2019-08-30

The Routledge Handbook of Translation and Technology provides a comprehensive and accessible overview of the dynamically evolving relationship between translation and technology. Divided into five parts, with an editor's introduction, this volume presents the perspectives of users of translation technologies, and of researchers concerned with issues arising from the increasing interdependency between translation and technology. The chapters in this Handbook tackle the advent of technologization at both a technical and a

philosophical level, based on industry practice and academic research. Containing over 30 authoritative, cutting-edge chapters, this is an essential reference and resource for those studying and researching translation and technology. The volume will also be valuable for translators, computational linguists and developers of translation tools.

### **Captioning and Subtitling for d/Deaf and Hard of Hearing Audiences**

- Soledad Zárata 2021-01-14

Captioning and Subtitling for d/Deaf and Hard of Hearing Audiences is a comprehensive guide to the theory and practice of captioning and subtitling, a discipline that has evolved quickly in recent years. This guide is of a practical nature and contains examples and exercises at the end of each chapter. Some of the tasks stimulate reflection on the practice and reception, while others focus on particular captioning and SDH areas, such as paralinguistic features, music and sound effects. The requirements of

d/Deaf and hard of hearing audiences are analysed in detail and are accompanied by linguistic and technical considerations. These considerations, though shared with generic subtitling parameters, are discussed specifically with d/Deaf and hard of hearing audiences in mind. The reader will become familiar with the characteristics of d/Deaf and hard of hearing audiences, and the diversity - including cultural and linguistic differences - within this group of people. Based on first-hand experience in the field, the book also provides a step-by-step guide to making live performances accessible to d/Deaf and hard of hearing audiences. As well as exploring all linguistic and technical matters related to the creation of captions, aspects related to the overall set up of the captioned performance are discussed. The guide will be valuable reading to students of audiovisual translation at undergraduate and postgraduate level, to

professional subtitlers and captioners, and to any organisation or venue that engages with d/Deaf and hard of hearing people.

**Audiovisual Translation in a Global Context** - Jorge Díaz Cintas 2016-02-29

This book offers an up-to-date survey of the present state of affairs in Audiovisual Translation, providing a thought-provoking account of some of the most representative areas currently being researched in this field across the globe. The book discusses theoretical issues and provides useful and practical insights into professional practices.

Easy Language - Plain Language - Easy Language Plus - Christiane Maaß 2020-09-11

This book shows how accessible communication, and especially easy-to-understand languages, should be designed in order to become instruments of inclusion. It examines two well-established easy-to-understand varieties: Easy Language and Plain Language,

and shows that they have complementary profiles with respect to four central qualities: comprehensibility, perceptibility, acceptability and stigmatisation potential. The book introduces Easy and Plain Language and provides an outline of their linguistic, sociological and legal profiles: What is the current legal framework of Easy and Plain Language? What do the texts

look like? Who are the users? Which other groups are involved in the production and use of Easy and Plain Language offers? Which qualities are a hazard to acceptability and, thus, enhance their stigmatisation potential? The book also proposes another easy-to-understand variety: Easy Language Plus. This variety balances the four qualities and is modelled in the present book.